



AI-Powered Healthcare Intelligence Platform

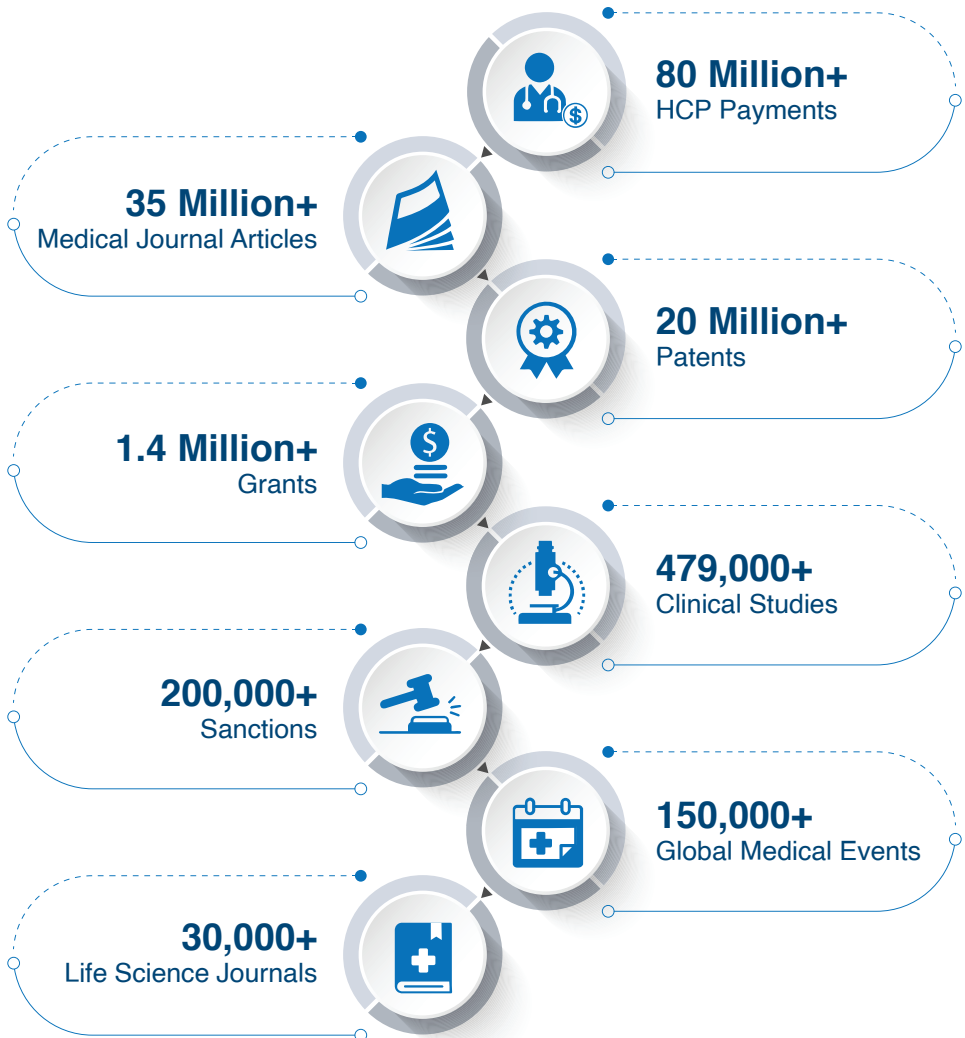


aissel.com

Empowering Medical Affairs
with intelligent insights to
drive meaningful scientific
exchange

Get connected to Millions of Medical Experts across diverse therapeutic areas through our AI-Powered Platform!

konectar's AI and ML techniques crawl vast data points across the web to generate comprehensive insights on the HCP landscape.



Key Functionalities

Expertise-based Segmentation

Access a dynamic list of HCPs ranked and tiered based on their expertise and influences.

Actionable Medical Insights

Gain intelligence from medical data to drive informed decision-making.

HCP Payment Trends

Track payment trends to analyze financial relationships between HCPs and organizations.

Powerful Social Media Analytics

Analyze trends, sentiments, and engagement related to DOLs and HCOs.

Comprehensive Conference Analytics

Gain insights into session types, speakers, top discussed topics, and more.

Rising Star Trend Analysis

Identify emerging trends and rising stars in the healthcare industry.

Seamless DOL Mapping

Discover the healthcare influencers who matter to you.

HCP Interactions & Engagement

Track and manage interactions with HCPs to optimize engagement.

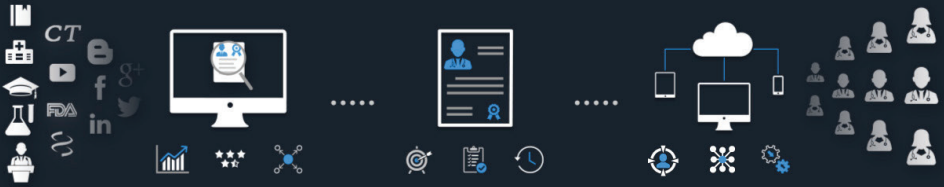
CRM and Data Integration

Integrate konectar into your existing system to centralize data seamlessly.

Customizable, Compliant, and Secure

A secure and compliant platform that can be customized to meet your specific needs.

Connecting Life Sciences Experts



Discover

Profile

Engage

About konectar:

konectar is an AI-powered healthcare intelligence software developed by Aissel Technologies, a leading provider of enterprise SaaS applications for Healthcare Professionals Management.

To request a demo

Email: sales@aisseil.com